

Pike Place Market PDA Council Meeting Minutes

ALL PMPDA COUNCIL MEETINGS ARE BEING HELD BOTH IN PERSON AND VIRTUALLY

Thursday, October 27, 2022

4:00 p.m. to 6:00 p.m.

Location: Economy Building Classroom (1435 First Avenue, 3rd Floor) OR

Zoom: <https://us02web.zoom.us/j/81664465771?pwd=aVJJbngwK3o5aWVGQ20yNmVWT1I3UT09>

OR dial (253) 215 8782, Meeting ID: 816 6446 5771, Passcode: 456467

Councilmembers Present: Devin McComb, JJ McKay, Nick Setten, Gordie McIntyre, Russell Monroe, Ray Ishii, Margaret Norton-Arnold, David Ghoddousi, Paul Neal

Staff/Consultants Present: Mary Bacarella, Karin Moughamer, Amy Wallsmith, Erica Bates, Sabina Proto, Brady Morrison, Zack Cook, Ivy Fox, Joe strong

Others Present: Bob Messina, Joan Paulson, Clint Bennett, Traci Calderon, Jonathan Berner, Minh Chau Le

The meeting was called to order at 4:02 p.m. by Devin McComb, Chair

1. Administrative

A. Approval of the Agenda

The agenda was approved by acclamation.

B. Approval of September 29, 2022 Meeting minutes

The September 29, 2022 PDA Council Meeting Minutes were approved by acclamation.

2. Public Comment Including the Market Community

Joan Paulson asked how much the budget would need to increase in order to have a robust PR program for January – April. She commented with regards to the Nomination Committee, the Council needs to have more people with architecture and small business experience.

3. Discussion Items

A. Master Plan Update

Mary Bacarella started by noting HR&A is working on a draft of the agenda for the November 17th Council retreat. That agenda along with any homework will be handed out in advance.

Devin McComb commented the priority is to finalize the retreat agenda and get that out to Council in advance. The retreat will be held off site in order to accommodate all participants. He noted the Charter is the guidance for the entire process and how to preserve the Market.

Mary Bacarella commented she hopes councilmembers will be thinking about what the next 10 years will look like for the Market as well as the next 50 in order to be sustainable and viable. She recommend everyone read the RFQ.

Ray Ishii asked why we would limit discussions or solutions to the boundaries of the Charter, which is 50 years old. Mary Bacarella commented there are some grounding parameters in the Charter that will guide the process but there will be opportunities to ensure the Market remains sustainable.

Ray Ishii further asked if there would be a process for amending the Charter if that was identified during the process. Paul Neal commented he does not think any guardrails need to be in place around the conversation, including those related to the current Charter. Any changes to the Charter would require more work, but if the group decides it's necessary in order for the Market to be commercially viable in 50 years, then that is what needs to be done. He feels the retreat is a good opportunity to think broadly about what the Market needs in the future and it will be a safe place to have those discussions.

Ray Ishii doesn't want to see the conversation limited by the Charter. Paul Neal responded that is not the goal.

Gordie McIntyre commented he doesn't think incubation is in the Charter. There was a conversation on how the Charter may have been interpreted 50 years ago versus today.

Margaret Norton-Arnold asked if there are documents that lay out the issues or problems faced by the community that would help prepare for the retreat. Mary Bacarella responded there is not one document outlining current issues, but rather there are several presentations that could help. Paul Neal commented there will be a current state analysis that will be part of the planning process.

JJ McKay commented the council is responsible for fiscal management of the Market but it's not the PD's responsibility to manage individual businesses.

Gordie McIntyre recommended reading the Hildt Licata Agreement to provide a feeling for how the Market deals with farmers and crafters. Mary Bacarella noted that document can be found on BoardDocs.

Devin McComb encourages councilmembers to listen during the retreat and provide information and guidance to the consultants to help them during the process.

Nick Setten asked if there will be opportunities for public comment. Devin McComb responded yes and there will be lots of information shared in advance of the retreat as well as throughout the process.

B. Nomination Committee Process for 2023

Devin McComb noted there was a discussion and presentation at Executive Committee. This year's nomination committee reviewed the process to look for ways to change in 2023. This year the nomination committee was consistent in providing updates and seeking council input. Those will continue in 2023. The committee is also focused on identifying needs for future councilmembers and making the process more of an ongoing task in order to have a running list of potential councilmembers.

Nick Setten noted recruitment is a challenge for all Market organizations, including the Constituency and Market Historical Commission.

4. Programs and Information Items

A. Council Chair Report

Devin McComb provided the following updates:

- He attended a History Link lunch about the history of the waterfront along with a number of past PDA councilmembers and appreciated the conversation about the resiliency of the Market.
- He met with staff and insurance representatives from Arthur Gallagher and they will come have a conversation with the Council in January or February about insurance coverage for the Market.

B. Executive Director Report

Mary Bacarella provided the following updates:

- Elevator demolition has begun. Everything is on schedule and budget and contractors are ordering materials.
- Three tenants have moved back into WASH following the fire.
- Bricks will be going back on Pike Place with work starting 11/7 through 11/22. The street will be closed from Stewart to Virginia.
- Parks doesn't have a firm date for construction to start at Victor Steinbrueck Park.
- Residential holiday meals will be November 16th and December 14th.
- Fall is full of a variety of events at the Market.
- Councilmembers should direct suggestions or questions on the budget to her.

Nick Setten mentioned a photo he sent Mary about brick work in the Market. Mary Bacarella responded that project is different from that taking place on Pike Place.

Gordie McIntyre noted the bricks are actually cobblestones. Mary Bacarella noted some are bricks.

C. Committee Chair Reports

Ray Ishii noted that FAM reviewed the budget presentation with staff. He also noted there was a community budget meeting the previous week, however, no members of the public attended. Two resolutions were passed to the consent agenda.

Russell Monroe noted small business workshops continue. He reviewed November events which include Magic in the Market and in December is Figgy Pudding, Santa Photos, and Holiday Night Market. Russell noted there was a presentation on Q3 marketing and programs highlighting goals are being met in a number of categories. He reviewed specific program elements for Harvest Fest on October 29 which includes Pigs on Parade, celebrating 40 years of the Pike Place Market Foundation.

JJ McKay thanked staff for all their social media and marketing work which helps to draw people to the Market.

D. Market Foundation Update

Russell Monroe provided the following updates:

- The Foundation is celebrating 40 years and filled with a variety of fundraising events and messaging.
- The Harvest Fest was discussed and featuring Pigs on Parade. There is a private event providing a sneak peak of the pigs and that invitation was sent to councilmembers.-

5. Action Items

A. New Business

None

B. Consent Agenda

- i. Proposed Resolution **22-37**: Authorization for Contract Authority – Repair Old Stove Brewing Western Avenue Storefront
- ii. Proposed Resolution **22-38**: Lease Proposals October 2022

The Consent Agenda was approved by acclamation

6. Further Public Comment

Bob Messina commented at the Market Historical Meeting there was a conversation about the removal of two totem poles at Victor Steinbrueck Park during park renovation. He suggested an idea of placing one or two Duwamish welcoming poles in lieu of the removed totem poles.

Joan Paulson commented the 50 year planning process has not complied with the state open public meeting act and she feels this needs to be remedied.

7. Concerns of Councilmembers

David Ghoddousi commented the new connection between the waterfront and the Market could be a good place for a Duwamish welcoming pole.

Paul Neal asked when the Holiday PIKE BOX will be available. Ivy Fox responded it's now available and will be shippable (2-day). It will contain salami, nuts, saffron, pickles, spices, and honey. It's priced below retail value and aimed at putting as much money in the hands of famers. There will be a presentation at the November Market Programs Committee meeting.

Margaret Norton-Arnold commented she attended her first committee meeting and she was impressed by the staff effort and the great work taking place. She was fascinated by the social media presence.

Devin McComb welcomed Margaret to her first Council meeting.

Nick Setten commented the City is considering legislature regarding the Market Historical Committee and administrative review. The DON has a list of four items that are up for consideration for administrative review. He would like to know if the Council will weigh in on this topic and if so, how that would happen.

Gordie McIntyre reiterated he disagrees with the decision to hold the PDA Council retreat off site. He noted he will be there.

8. Adjournment

The meeting was adjourned at 5:13 p.m. by Devin McComb, Chair.

Meeting minutes submitted by:

Karin Moughamer, Executive Administrator