



TENANT ALERT

Pike Place Market Master Plan Approved

March 29, 2024

On Thursday, March 28, the PDA Council approved adoption of the Pike Place Market Master Plan.

We sincerely thank all those that participated in the process by attending meetings, taking a survey, sending in written comments, and participating in an interview, listening session, or outreach event. Each comment was reviewed and considered and many of the actions outlined are in response to community feedback. We believe the result is a more comprehensive and compelling Master Plan.

The Master Plan reflects the insights and perspectives of those dedicated to preserving and advancing the Market into the future. By embracing this Master Plan, the Market will ensure long-term financial sustainability, increase local patronage, and advance a diverse, equitable, and inclusive Market.

The Master Plan is a working guide for ensuring the Market's long-term success while preserving the authenticity of this unique place.

Now the hard work of implementation begins! From the start we've stressed that creation of the Master Plan is just the beginning. Over the next ten years, the PDA Council and staff will work collaboratively with the community to explore the actions outlined in the Master Plan. These actions will require continued study, discussion, and planning – which will all be done with robust public input - to further the goals and visions outlined in the Plan.

To help our community stay informed we will continue to host information about the Master Plan on our Master Plan website – PikePlaceMarket.org/MasterPlan – and will provide updates via Tenant Alerts. We also invite you to ask questions and leave comments by emailing MasterPlan@PikePlaceMarket.org