



# TENANT ALERT

## Call for Artists: Pop-Up Murals Return to Pike Place Market

December 17, 2024

Hello Market Community,

Pike Place Market PDA is thrilled to announce we are bringing back the **Interactive Pop-Up Murals** to celebrate our local community and kick off 2025! We're inviting Market artists to showcase their exceptional talent by creating murals for one of our designated pop-up locations across the Market.

**About the Murals.** The purpose of these murals is to inspire visitors to explore the Market's nine acres, bringing fresh energy and new audiences to your businesses. These murals will debut on **February 1**, as part of **Local Appreciation Day**, the kickoff to **Local Love Month**. Additional details about the celebration and mural engagement activities will follow soon.

**Mural Theme.** All designs should be inspired by the theme "**LOCAL**". This can reflect what makes our local Market community special or celebrate the unique connection we share with our locals. Let your creativity shine!

**What Are Interactive Pop-Up Murals?** These murals are designed to be **interactive**, encouraging passersby to engage with them for photo opportunities and fun experiences. Think about how your mural can spark joy and participation! Below are some examples from the Market and across the world.

### Timeline

Dec 17 – Jan 10	Design Submission Period
Jan 13	Artists Selected and Notified
Jan 13 – Jan 17	Edits with PDA Team
Jan 17	Final Designs Due
Jan 21 – Jan 31	Painting Period

*All murals must be completed by January 31 to be revealed on February 1.*

### Submission Guidelines

Submissions must be completed via our [online portal](#) by **January 10** and should include:

- A Mock Design for Review:**
  - Proposals should be nearly finalized and interactive, designed to create compelling photo opportunities.
- Additional Information:**
  - Your Name, Bio, Business Name, and a brief explanation of how your design reflects the theme.

### Requirements

Submissions must:

- Be interactive and clearly indicate how passersby can engage with the mural.
- Align with the theme "**LOCAL**".
- Be high-quality concepts designed to encourage community participation.

After the submission deadline, the PDA will work closely with selected artists to finalize designs and maximize engagement within their assigned spaces.

**Final selections will be based on the quality of the overall design concept and level of suggested interactive activity.**

**Artist Compensation.** Selected artists will receive **\$400**, and their murals will be displayed from **February 1 to March 16**.

We can't wait to see your ideas come to life and celebrate our incredible Market community!  
([Examples & Submission link on next page](#))

# [SUBMIT TODAY!](#)

Deadline Friday, January 10

## Examples of Interactive Pop-Up Murals

